



This is what we accomplished in fiscal year 2015-2016.

Assistance League of Greater San Diego focuses its philanthropic efforts on the neediest of San Diego's low-income citizens, especially its children. Our eight programs offer

- individual support and enrichment for students in more than 70 elementary schools in eight area districts,
- educational advocacy and scholarship assistance to students at San Diego's Alternative High School and junior college graduates, and
- emergency assistance to victims of medical and family emergencies.

Also great benefit is provided to the general public through access to high quality, low cost merchandise from our thrift shop. Eighty five percent of our philanthropic investment comes from those sales.

BY THE NUMBERS

In fiscal year 2015-2016, ALGSD provided support to over 50,000 community members.

There were:

- 3,213 children in need outfitted for school
- 1,434 books donated to local schools via Make a Difference Day Project
- 1,007 pairs of new shoes proudly worn
- 636 teddy bears hugged by children needing comfort
- 375 hospital patients appropriately clothed for discharge
- 7 scholarships awarded totaling \$15,500
- \$0 paid for work performed



GuideStar

In November of 2015, Assistance League of Greater San Diego earned Gold status from the GuideStar Exchange program certifying the quality of our work for potential donors and members. Whereas bronze and silver statuses focus on providing the administrative aspects of an organization, earning gold status describes the impact (both intended and actual) it has accomplishing its mission within the broader philanthropic community.



50 Years of Community Service

2015, the 50th anniversary of Assistance League of Greater San Diego, was highlighted by an Anniversary Reception at Liberty Station. A generous 50th anniversary donation from Richard Haux, President of Mor Furniture for Less, brought new resources and energy to our teen parent program at Mark Twain High School, an alternative high school. Volunteers mentor young parents by teaching and modeling reading's importance to young children.



President Bev Clay-McNamara introduced Julie Vallejo and family to 215+ members and friends attending the September event. Julie, her older brother (both graduates of Ivy League schools), and their nine-year-old brother received school clothing from Operation School Bell®. Julie spoke of the lasting impact OSB has on students. The evening was a great success raising over \$22,000 for philanthropies supported by the chapter. Guests listened to '60s music, enjoyed al fresco dining and a silent auction as well as an historical exhibit of the chapter and National Assistance League® displayed at the Women's Museum of California.

Highlighted below are three of our eight philanthropic programs. The five others are Book Buddies, Community College Student Scholarships, Dance, San-Dy Bears, and Trauma Kits.



Operation School Bell®

Each year, our signature program, Operation School Bell, strives to reach more children in need of school clothing and supplies. This year, by tapping the latest technologies, the expertise of members/volunteers and the resources of our partner schools, we instituted an online reservation system that brought more children to our facilities than previously and reduced the number of no-shows. Seventy four percent of survey respondents preferred the new system and were able to make and change appointments more effectively. With support from Price Philanthropies, Assistance League of Greater San Diego kept up with the ever-growing demand.



Operation Loaner Hearing Aids

Our newest philanthropy, Operation Loaner Hearing Aids, launched in collaboration with San Diego State University and San Diego Unified School District, was the inspiration of four very dedicated members of ALGSD. Three are retired educators from the San Diego Unified School District's Deaf and Hard-of-Hearing Program; the other has deaf grandparents. Each witnessed the impact of hearing aids on communication and learning as well as the isolation of the hearing impaired when hearing aids are not functioning properly. In its first year, a bank of 19 hearing aids was made available to children from birth to 21 years of age enrolled in the SDUSD. One of our first recipients, 22 months old, was not speaking at the time. Two months after receiving the hearing aids, he had developed a vocabulary of more than 50 words and can now respond to auditory information. And he loves to dance when he hears music!

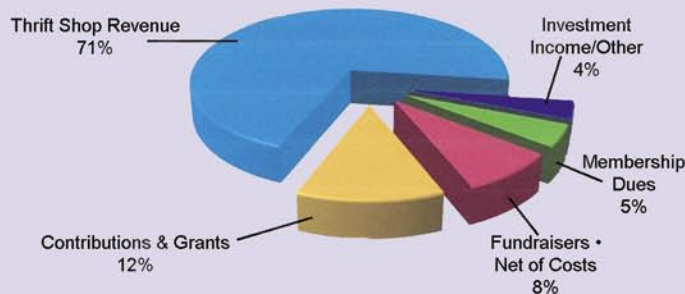


Mark Twain High School

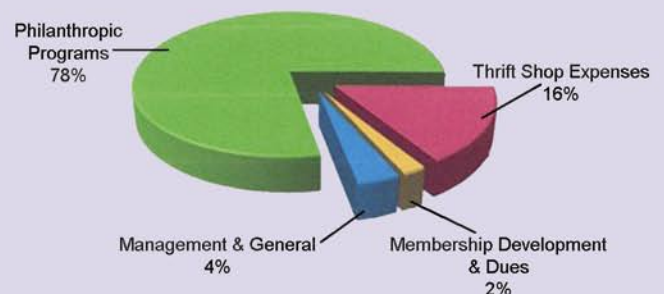
Mark Twain High School's 2016 Valedictorian Kiani Rhodes, a participant in the teen parent program, was awarded a \$2,000 scholarship from Assistance League of Greater San Diego. Kiani's determination and motivation earned her admission to the nursing program at San Diego City College where she has already secured day care for her now three-year-old son. Her success makes us proud. In addition to teaching literacy and parenting skills and awarding scholarships, we also provide learning materials, incentive awards, and guidance to students preparing their senior portfolios.

Financial Highlights

Revenue



Expenses



Officers and Board Members 2015-2016:

President: Bev Clay-McNamara; Vice President/Membership: Sally Greenfeld; Treasurer: Lynn Shields; Recording Secretary: Marybeth Holliday; Education: Kathy Dwight; Philanthropic Programs: Jo Jefferds; Property: Edilia Carrillo; Public Relations: Cecilia White; Resource Development: Barbara Hansen; Strategic Planning: Linda Lubach; WIBAC Liaison: Bonnie Spangenberg; Parliamentarian, Barbara Wiggins.



108 University Avenue
San Diego, CA 92103
619-291-9464 fax 619-298-9501

www.algsd.org
algsd1@gmail.com
f assistanceleaguegreatersandiego